

# 2015 STUDENT LIFE CINEMA SLIDE SHOW POLICY

## DETAILS:

- We have on average 12 movie screenings a week.
- Each slide is on the screen for 20 seconds, and is shown twice in the half hour before every movie.
- Slides are presented in widescreen format on an 18' x 45' movie screen.
- We have an average attendance of 2000 students per week (3000 during Fall & Spring), and yearly attendance as high as 100,000.
- A limited number of slides are available each week on a first come first served basis. Specific dates can be reserved in advance.
- We can accept payments via check, cash, or FSU Interdepartmental Requisition for your convenience.
- Please respond by email including your name, contact number, email, and the dates and number of weeks requested.
- Slides need to be 14.23 x 7.69 inches in PowerPoint, or 1025 x 554 in Photoshop. We use a 1.85:1 ratio (width x height).
- Please note that high contrast text against background shows up better on our screen. (Also, fonts that are too small don't work very well either.)
- Slides are on the screen for only 20 seconds, so be advised as to not make them too wordy.
- Slides must be a PowerPoint file (.ppt) or jpeg, and be labeled with the name of your department, program, or organization.
- Please submit payment and completed slide to us at least 2 weeks in advance.
- We reserve the right to refuse slides if the quality and content are inappropriate.

## I. CAMPUS RATE

### PER SLIDE WEEKLY RATES:

\$60 per week

\$50 per week (Holiday rate)

\$30 per week (Summer)

### SEMESTER RATES:

\$765 for Fall or Spring semester (15% discount)

\$1350 for Fall and Spring semester (25% discount)

\$288 for the Summer semester (20% discount)

## II. DSA PARTNERSHIP RATE (DIVISION OF STUDENT AFFAIRS)

DSA departments receive an almost 9% discount.

### PER SLIDE WEEKLY RATES:

\$55 per week

\$46 per week (Holiday rate)

\$28 per week (Summer)

### SEMESTER RATES:

\$742.50 for Fall or Spring semester (15% discount)

\$1237.50 for Fall and Spring semester (25% discount)

\$252 for the Summer semester (25% discount)

## III. RSO STUDENT RATE (REGISTERED STUDENT ORGANIZATIONS)

Registered student organizations receive a nearly 17% discount.

### PER SLIDE WEEKLY RATES:

\$50 per week

\$42 per week (Holiday rate)

\$26 (Summer)

### SEMESTER RATES:

\$675 for Fall or Spring semester (15% discount)

\$1125 for Fall and Spring semester (25% discount)

\$234 for the Summer semester (25% discount)

#### **IV. OFF-CAMPUS RATE**

##### **PER SLIDE WEEKLY RATES:**

\$125 per week

\$105 per week (Holiday rate)

\$60 per week (Summer)

##### **SEMESTER RATES:**

\$1687.50 for Fall or Spring semester (10% discount)

\$2812.50 for Fall and Spring semester (25% discount)

\$576 for the Summer semester (20% discount)

#### **PUBLIC SERVICE ANNOUNCEMENTS (PSAS)**

We do not have the resources to provide free advertising to all groups; however, we recognize that some organizations cannot afford advertising. In an effort to accommodate these groups, we would like to offer PSAs based on the following criteria.

- PSA slides promote public awareness about safety, health & wellness issues, community services, or public affairs.
- PSAs are reserved for organizations with little or no advertising budget.
- PSAs have to be advertising a non-commercial benefit or service, not general meetings.
- We will advertise for fundraising events, or events that charge for admission, if all proceeds go to charity.
- FSU departments, programs, or student organizations that provide information related to SGA programs, issues and events will be given priority.
- PSAs must refer to on-campus activities only.
- We can play at least 2 PSAs at a time, more if we have space. If we do not have space, they will run on a rotational basis for no more than a week.
- PSA slides can be reserved no more than 2 weeks before an event. We should not be contacted any earlier.
- PSAs for RSOs will be taken first come, first served. RSOs cannot have a second PSA slide until all requests from other groups have been addressed.

We hope you will consider us as a venue for your community outreach and advertising needs. Please contact me if you have any questions.

Thank you,  
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